

BOOK BEATS: THE BEATLEY FRIENDS 2022 ANNUAL REPORT

The Friends of Beatley Central Library is a nonprofit organization that raises funds to advance the mission of the library. The Friends advocates the mission and requirements of the library and promotes public awareness of the library's programs and services.

2022 was a year of change for the Friends as the library lifted Covid-era restrictions. The library resumed normal operating hours and in-person programs. The Friends resumed volunteer activities sorting donated books and media, and held two large, successful book sales. About 50 volunteers work each book sale and about 25 do sorting of donated books and media year-round. Volunteers contributed 3,669 hours during 2022, with a value for those labor hours of \$91,725.





Library program support in 2022

The library held many programs through the year, including these, sponsored by the Friends.

Children and Teens:

- Tween Winter Olympics
- Alexandria Children's Theater Workshop
- Culture Queen: Juneteenth
- Hands On Composting
- Gary Garlic: Caribbean Dreaming
- Secret Garden: Birds and Bees
- National Aquarium Visit
- Bar C Petting Zoo
- Alexandria Festival: Enkutatash
- Hispanic Heritage Fiesta
- Dia de los Muertos Celebration
- StoryWalk in Holmes Run Park

Adults:

- Learn to Make Rope Coil Bowls
- Transatlantic Book Club
- Cooking with Kole
- Turning Your Hobby into a Side Hustle
- Monthly Yoga and Tai Chi classes
- Manumission Tour Company Presents: Freedom's Fight in Alexandria
- Left Behind with Shelia Arnold
- Manuscripts and Marketing with KaNikki Jakarta
- Meet Comedian Shelley Kim
- Birds in Nature and Culture
- Self Defense Class
- Latin Dance
- Citizenship Class





About the Friends



Our Board of Directors for 2022 include (l to r)

- Rebecca Hughes, Vice President/Secretary
- Dar Davis, President
- Rely Rodriguez, Director, Advocacy
- Nancy Blanton, Vice President, Book Sales
- Solveig Belanga, Treasurer
- Kathy McCollom, Director, Marketing/Communication

The increase in overall library activity this year expanded membership considerably. The Friends ended 2022 with 143 total members including 19 life members who made one-time donations of \$500 or more. This is more than twice the total membership of the previous year.

The Friends maintain an informative web site [beatleyfriends.org] and a Facebook page.

In their Advocacy role, Friends make presentations to the City Council and conduct letter-writing campaigns for budget support, as well as maintaining close cooperation with the Library Board.

The Friends meet the second Tuesday of the month at 7pm and meetings are currently virtual via Zoom. Members of the public are welcome to participate. Contact a board member through the web site for access to future meetings.

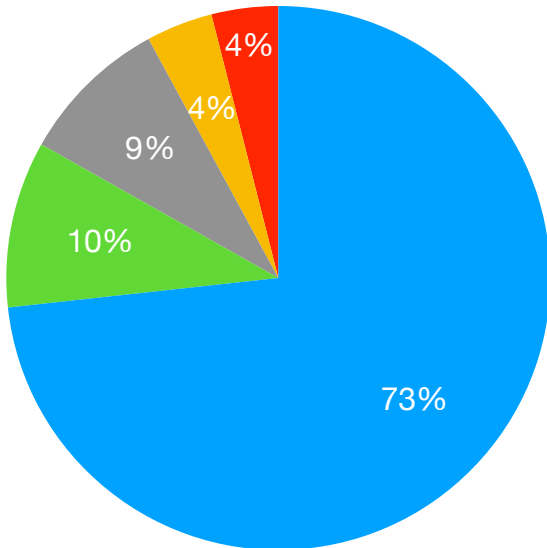
The main Friends fund raising activities are the twice yearly used book sales, resumed for this year, and held spring and fall. The 2022 sales raised \$56,216. Online book sales raised \$7,472.

2023 Book Sales are planned for March 22-27 and October 18-23.



Financials for 2022

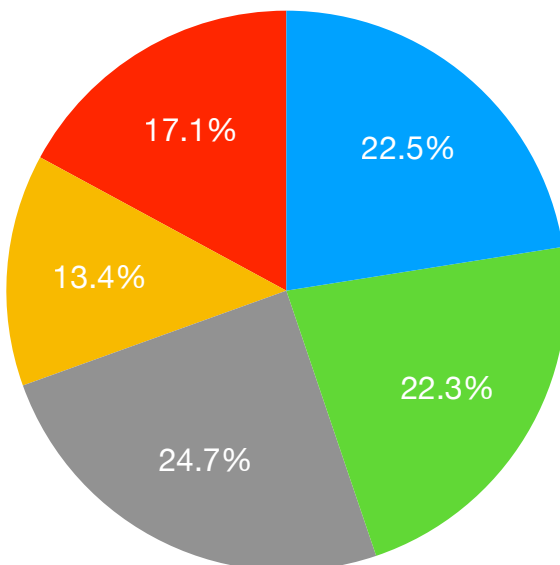
The end-of-year financial balance of \$210,962 is higher than other years because, for two years, the library held fewer programs. Pending the completion of some extensive interior/exterior maintenance projects by the library, physical enhancement projects sponsored by the Friends will proceed.



2022 Income

Membership	\$6,514.00
Book Sales - Online	\$7,472.00
Spring/Fall Book Sales	\$56,216.00
Silent Auction/Other	\$2,796.00
Donations	\$2,920.00
Total	\$75,918.00

- Spring/Fall Book Sales: 74%
- Book Sales - Online: 10%
- Membership: 9%
- Silent Auction/Other: 4%
- Donations: 4%



2022 Expenses

Adult & Family Programs	\$7,138.00
Children & Teen Programs	\$7,082.00
Summer Quest	\$7,856.00
Publicity, Promotion & Other Expenses	\$4,265.00
Other Misc. Expenses	\$5,419.00
Total	\$31,760.00

- Adult&Family-22.5%
- Children&Teen-22.3%
- SummerQuest-24.7%
- Book Sale Publicity-13.4%
- Miscellaneous-17.1%