



BOOK BEATS: THE BEATLEY FRIENDS 2021 ANNUAL REPORT

The Friends of Beatley Central Library is a nonprofit organization that raises funds to advance the mission of the library. The Friends organization advocates the mission and requirements of the library and promotes public awareness of the library's programs and services. Volunteer activity resumed August 2021 when book and media donations were again accepted.

Donations were so generous that the Friends held four mini "flash sales" later in the year. The volume of children's books donated permitted them to be given to Toys for Tots, schools, and community centers throughout Alexandria. Large book sales (if COVID guidance permits) will resume in 2022.

In their advocacy role, Friends make presentations to the City Council and conduct letter-writing campaigns for budget support, as well as maintaining close cooperation with the Library Board. As of December 31, 2021, the Friends had 59 Annual members and 16 Lifetime members. The Friends Board includes: Dar Davis, President; Nancy Blanton, Vice President, Book Sales; Emily Ward, Treasurer; Rebecca Hughes, Secretary; Kathy McCollom, Director, Marketing and Communications; Chuck Ziegler, Director, Advocacy.



Support for Library Programs This Year

For Children and Teens:

Sticky Fingers Cooking Classes

Children's and Tween Take & Make craft programs throughout the year

Hispanic Heritage Fiesta

Book Giveaway for at-risk youth at Brent Place

Prizes for Build It: Recyclable Design Contest

Children's Summer Reading programs including:

Bar C Ranch Petting Zoom

National Aquarium: Rainforest Discovery

Acting Out Theater Workshop

East Meets West Chinese Puppet Theater

For Adults:

Cooking with Kole programming series

Adult Summer Reading Program

Adult Make & Take craft programs

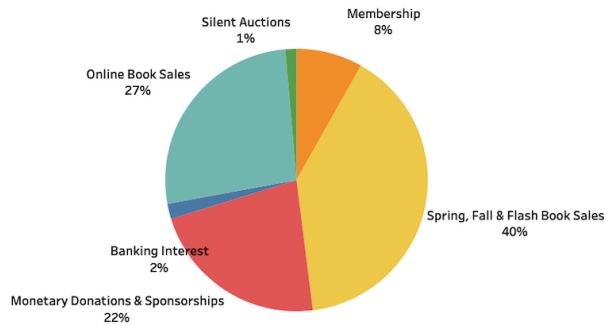


Financials

2021 Financials

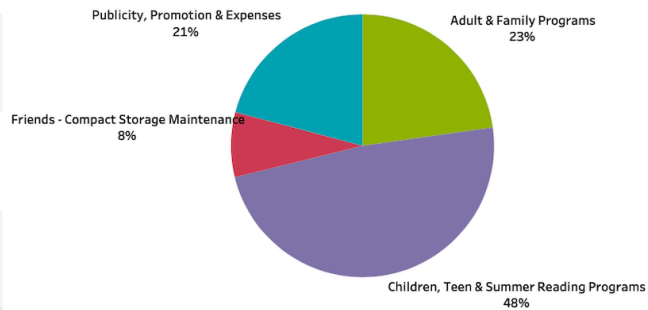
2021 Income Sources

Spring, Fall & Flash Book Sales	\$6,791
Online Book Sales	\$4,518
Monetary Donations & Sponsorships	\$3,782
Membership	\$1,388
Banking Interest	\$318
Silent Auctions	\$232
Grand Total	\$17,029



2021 Program Support & Expenses

Children, Teen & Summer Reading Programs	\$5,670
Adult & Family Programs	\$2,670
Publicity, Promotion & Expenses	\$2,447
Friends - Compact Storage Maintenance	\$933
Grand Total	\$11,720



The Friends organization started 2021 with a balance of \$161,569.85 and ended the year with a balance of \$166,802.24.