



BOOK BEATS: THE BEATLEY FRIENDS 2020 ANNUAL REPORT

The Friends of Beatley Central Library is a nonprofit organization that raises funds to advance the mission of the library. The Friends organization advocates the mission and requirements of the library and promotes public awareness of the library's programs and services. Volunteer activity was suspended in March due to Covid precautions, so there were no book sales this year, although the board continued to meet on Zoom through the year to discuss advocacy actions and program support requests. In their advocacy role, Friends make presentations to the City Council and conduct letter-writing campaigns for budget support, as well as maintaining close cooperation with the Library Board. As of December 31, 2020, the Friends had 67 Annual members and 12 Lifetime members. The Friends Board includes: Dar Davis, President; Nancy Blanton, Vice President, Book Sales; Emily Ward, Treasurer; Rebecca Hughes, Secretary; Kathy McCollom, Director, Marketing and Communications; Chuck Ziegler, Director, Advocacy.

Friends volunteer activities such as sorting donated books will resume at Phase 4 of the library reopening (a near-return to previous normal operations).



Support for Library Programs This Year

For Children and Teens:

Smithsonian Discovery Theater performance to celebrate Black History Month

Winter Teen Creativity Contest prizes and awards ceremony

SummerQuest prizes and virtual performer programs including Wildlife Ambassadors, Magicians Chris Michael and Peter Wood, Bar C Animal Ranch, CAPE Science, the National Aquarium, and Rocknoceros

Google Plus subscription to host virtual programs

Supplies for take-home craft kits

For Adults:

Subscriptions to online resources Meetup and Cricut

Programs celebrating Black History month including a Fannie Lou Hamer program with Sheila Arnold and a Toni Morrison tribute with Khadijah Ali-Coleman

Adult Winter Reading Prizes

Genealogy programs

Programs with Senior Services, including Historic Tours of Alexandria

Virtual programming, including a series of cooking classes with Kole Gansebom

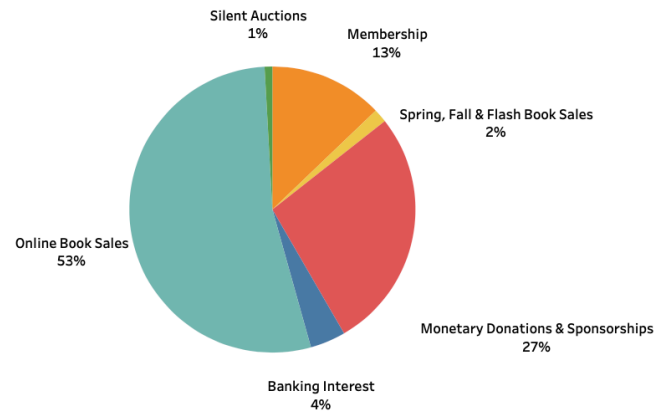


Financials

2020 Financials

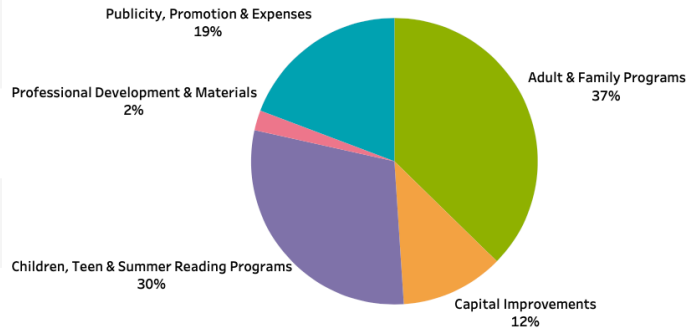
2020 Income Sources

Online Book Sales	\$9,923
Monetary Donations & Sponsorships	\$5,058
Membership	\$2,381
Banking Interest	\$746
Spring, Fall & Flash Book Sales	\$290
Silent Auctions	\$159
Grand Total	\$18,556



2020 Program Support & Expenses

Adult & Family Programs	\$7,729
Children, Teen & Summer Reading Programs	\$6,114
Publicity, Promotion & Expenses	\$3,985
Capital Improvements	\$2,412
Professional Development & Materials	\$467
Grand Total	\$20,708



The Friends organization started 2020 with a balance of \$163,720.84 and ended the year with a balance of \$161,569.85.