



BOOK BEATS: THE BEATLEY FRIENDS 2019 ANNUAL REPORT

The Friends of Beatley Central Library is a nonprofit organization that raises funds to advance the mission of the library. The Friends advocates the mission and requirements of the library and promotes public awareness of the library's programs and services. This year the Friends activities contributed the library's full request of \$32,356 toward library programs and improved resources. Volunteers donated more than 4,592 hours, the equivalent of \$114,794 of volunteer time, held two major book sales, and sorted the many year-round donations from the community.



New for the library from the Friends

- Additional and replacement play furniture for the Early Learning Center. This area is popular and heavily used.
- Supplemental funding for the purchase of a collection of Wonderbooks (lower photo). These books combine printed text with audiobook narration. They are available as picture books and early readers. The format can be used as an audio learning tool that promotes literacy.
- More large format games and new tables.
- Five iPad Minis for the Youth Services Department; Youth Services team members utilize these iPads to enhance programming.
- Winter maintenance of the reading garden and upgrades to the movable storage shelves.
- In 2019, the Friends of Beatley Central Library sponsored the attendance of two staff members at the American Library Association's national conference.

The Friends will support refurbishing and redesigning the adult, teen and garden spaces in the near future.





Ongoing library program support

The Friends provided funding in support of many library programs:

- More than 3500 children and teens attended 131 programs in 2019 that were funded by the Friends.
- About 1400 adults attended 65 programs.
- More than 1200 children attended SummerQuest programs.
- More than 325 children at Beatley participated in SummerQuest and logged over 780 hours of reading.
- More than 110 teens at Beatley participated in Teen Summer Reading and logged over 450 hours of reading.
- About 300 adults at Beatley participated in Adult Summer and Winter Reading and logged more than 1250 books.

More than 1450 community members attended Fall Festival. During Fall Festival, customers enjoyed face painting, a jazz band, a photo station, spin art and more.

Because of financial support from the Friends, Beatley Library staff were able to connect with more than 2250 customers while conducting outreach.

2020 Book Sales are planned for March 25-29 and September 23-27.



Development Initiatives



In 2019, for the first time in our history, the Friends solicited local businesses and Friends members to be sponsors of various genres at the Fall Book Sale. Sponsorships were \$150 per genre and sponsors names/logos were printed on a sign people could see upon entering the library. Sponsor names were also posted at the individual genre selected in the Book Sale Room. The original sponsors were **Irina Babb Realtor, London Curry House, Cameron Cafe, Shirley Duke Shell, Shooter McGee's, Signs by Tomorrow, Tempo Restaurant and four anonymous Friends members.** Sponsorship will be an ongoing development activity for future book sales.

The Friends conduct a Book Dedication program, enabling members of the public to dedicate a new library book to an individual. Books are those most needed by the library and have a permanent bookplate noting the dedication.



Who Are the Friends?

The Friends organization ended 2019 with 171 members; approximately 20 percent are actively involved in fund raising and advocacy activities. The Friends meet the second Tuesday of the month at 7pm in the large meeting room of the library. The March meeting is the Annual Meeting review of the previous year's accomplishments. Everyone is welcome to attend.

Our Board of Directors for 2020 include:

- Dar Davis, President
- Annabelle Reitman, Vice President
- Kathy McCollom, Director, Marketing/Communication
- Rebecca Hughes, Secretary
- Emily Ward, Treasurer
- Nancy Blanton, Vice President, Book Sales
- Liza Rossick, Member at Large
- Chuck Ziegler, Director, Advocacy



The Friends maintain an informative web site [beatleyfriends.org] and a Facebook page.

In their Advocacy role, Friends make presentations to the City Council and conduct letter-writing campaigns for budget support, as well as maintaining close cooperation with the Library Board.

The Friends organization continues to streamline and document processes for efficient, businesslike operations. In 2019, the Board developed a set of standard operating procedures for board nominations and Director terms, including a timeline and sample forms to be used.





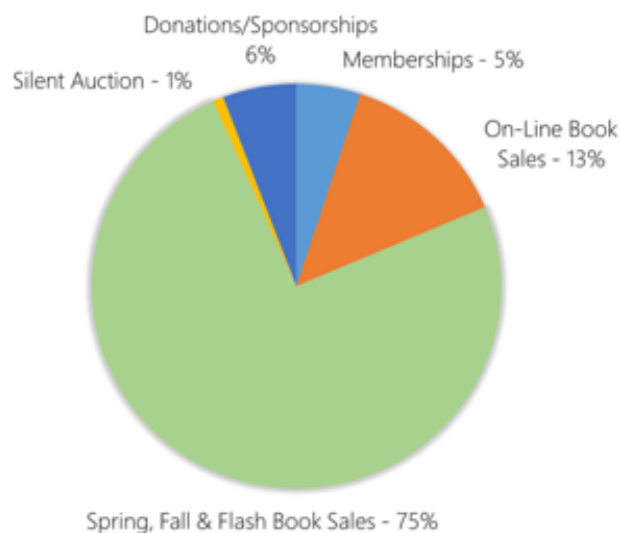
Financials

The main Friends fund raising activities are the twice yearly used book sales held spring and fall. The 2019 sales again exceeded the previous year's, with a new high of \$62,002. Online book sales raised \$11,233.

The end of year financial balance was \$163,720.84.

2019 INCOME SOURCES

Spring, Fall & Flash Book Sales	\$ 62,002
On-Line Book Sales	11,233
Monetary Donations & Sponsorships	4,825
Membership	4,199
Silent Auctions	688
TOTAL	\$ 82,947



2019 PROGRAM SUPPORT & EXPENSES

Childrens, Teen, & Summer Reading Programs	\$ 13,627
Adult & Family Programs	10,388
Publicity, Promotion & Other Expenses	6,136
Childrens Area Computers & Materials	4,980
Capital Improvements	3,361
TOTAL	\$ 38,492

