

BOOK BEATS: THE BEATLEY FRIENDS 2018 ANNUAL REPORT

The Friends of Beatley Central Library is a nonprofit organization that raises funds to advance the mission of the library. The Friends advocates the mission and requirements of the library and promotes public awareness of the library's programs and services. This year the Friends activities contributed \$98,382 toward library programs and improved resources. Volunteers donated more than 4,000 hours, the equivalent of \$100,000 of volunteer time, held two major book sales, two flash sales, and sorted the many year-round donations from the community.



New for the library this year

Meeting Room chairs that are much more comfortable and easier to arrange for events. In 2018, Beatley Central Library sponsored over 1000 hours of programming that took place in the Large Meeting Room and Small Conference Room.

Specialized computer stations with pre-installed educational games for the children's reading area. They replaced heavily used old computers that were becoming unreliable.

Movable shelving upgrades that allow easy access for storing circulating periodicals collections and book sale materials.

A collection of over 50 Playaway Bookpacks. These Bookpacks contain an all-in-one audiobook and a print copy of the title. The Bookpacks are designed to build reading comprehension, expand vocabulary, and will be an asset for those customers who are building literacy skills. Look for this collection to launch in 2019.





Ongoing support

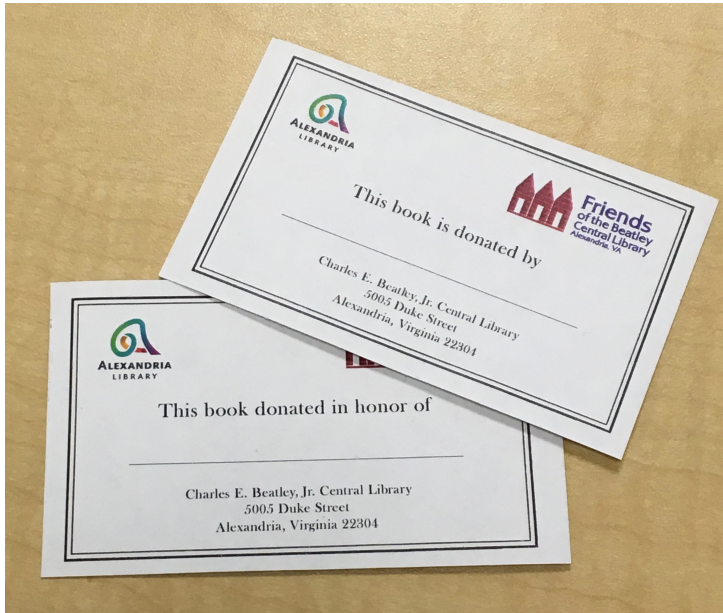
The Friends contributed to these Beatley Central Library programs in 2018:

- More than 4000 children and teens attended roughly 180 programs.
- More than 1600 adults attended roughly 50 programs.
- More than 1100 children attended SummerQuest programs.
- More than 450 children at Beatley participated in SummerQuest and logged over 2200 books.
- More than 130 teens at Beatley participated in Teen Summer Reading and logged over 220 books.
- More than 300 adults at Beatley participated in Adult Summer Reading and logged over 1300 books.
- More than 1750 community members attended Fall Festival. During Fall Festival, customers enjoyed face painting, a jazz band, a selfie station, spin art, a cultural fair and more.
- Because of financial support from the Friends, Beatley Library staff were able to connect with over 900 customers while conducting outreach.





Future Projects



The Beatley Central Library will begin to refurbish and redesign the adult and teen spaces in 2019 with generous support from the Friends.

A book dedication program beginning in 2019 will allow individuals to purchase books and dedicate them in honor/memory of someone. Books selected by the library, based on need, will replace heavily used classics or time-sensitive references with current editions.

2019 Book Sales are planned for March 20-24 and September 18-22.



Who Are the Friends?

The Friends organization has 192 members; approximately 20 percent are actively involved in fund raising and advocacy activities. The Friends meet the second Tuesday of the month at 7pm in the large meeting room of the library. Everyone is welcome to attend.

The Friends maintain an informative web site [beatleyfriends.org] and a Facebook page.

In their Advocacy role, Friends make presentations to the City Council and conduct letter-writing campaigns for budget support, as well as maintaining close cooperation with the Library Board.

Our Board of Directors for 2018 include:

- Dar Davis, President
- Kathy McCollom, Vice President/ Director, Marketing/Communication
- Rebecca Hughes, Secretary
- Stuart Lamson, Treasurer
- Nancy Blanton, Vice President, Book Sales
- Joy Lyden, Director, Membership
- Chuck Ziegler, Director, Advocacy/ Development





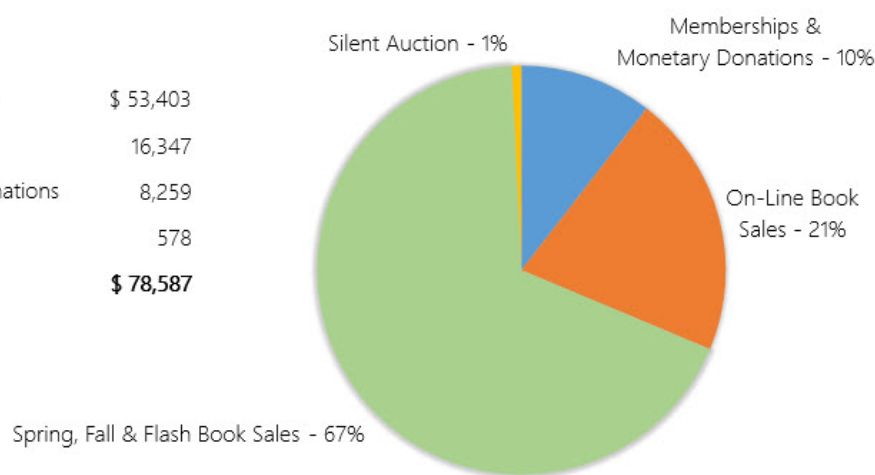
Our Finances

The main Friends fund raising activities are the twice yearly used book sales held spring and fall. The 2018 sales raised the most money in Friends history, \$51,119. Two small flash sales during the year raised an additional \$2,244. Online book sales raised \$16,347.

The end of year financial balance was \$117,604.

2018 INCOME SOURCES

Spring, Fall & Flash Book Sales	\$ 53,403
On-Line Book Sales	16,347
Memberships & Monetary Donations	8,259
Silent Auctions	578
TOTAL	\$ 78,587



2018 PROGRAM SUPPORT & EXPENSES

Capital Improvements & Library Equipment	\$ 36,553
Meeting Room Audio/Visual & Chairs	22,615
Childrens Area Computers & Materials	15,055
Childrens, Teen, & Summer Reading Programs	11,118
Adult & Family Programs	7,547
Publicity, Promotion & Other Expenses	5,494
TOTAL	\$ 98,382

